



It's a Woman's World: Shaping the Future of Digital Manufacturing

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Rockwell Automation Global Headquarters,
1201 S. 2nd Street, Milwaukee, WI



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Rebekah Kowalski leads Client Workforce Solutions for ManpowerGroup North America. Rebekah's work focuses on developing solutions that help organizations and leaders deal with the implications of both the shortage of rightly skilled workers and the rapid evolution of roles and skills across multiple sectors. Rebekah led the ManpowerGroup team who worked with the Digital Design & Manufacturing Institute to define the future workforce for digital manufacturing and design and is responsible for leading ManpowerGroup North America's manufacturing sector strategy.

Leading up to her current role, Rebekah led the Workforce Strategy and Solution Integration team for Right Management, a ManpowerGroup company, and was responsible for the continuous innovation and expansion of Right Management's Strategic Workforce Consulting Practice. She was the primary architect of ManpowerGroup's proprietary workforce supply and demand forecasting solution and consulting process. She pioneered the workforce strategy approach for government clients to help align their employment ecosystems with their long-term talent forecasts.

Prior to joining Right Management, Rebekah spent nine years at the helm of Manpower's U.S. and Global Solutions units. She led the teams responsible for working with ManpowerGroup's most strategically significant global clients to architect innovative global workforce strategy and delivery models that enabled them to optimize cost and flexibility and prepare for emerging needs. She is passionate about education leading into a sustainable career and has served on the Board of the Wisconsin Education Business Roundtable and the Executive Committee of Competitive Wisconsin. She is an active member of the University of Wisconsin System Business Council.