

## EMBARGOED UNTIL MARCH 9, 2021, AT 12:01AM ET

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# Raleigh-Cary, NC MSA Employers Report Steady Hiring Outlook for Q2 2021 as Employers Evaluate Vaccination Expectations

- For the coming months of April-June employers are optimistic to hire in Professional & Business Services, Education & Health Services, Leisure & Hospitality and Government.
- Hiring intentions remain solid in Q2 with an Employment Outlook of +18%, an increase
  of one percentage point from last guarter.
- 4% of US employers say employees must be vaccinated, while 48% of employers report it will be up to employees to decide.
- Only 6% expect to allow workers to work remotely full-time

MILWAUKEE, WI (March 9, 2021) — Raleigh-Cary, NC MSA employers plan to hire at a favorable pace in Q2 2021 with an Employment Outlook of 12%\*, according to the ManpowerGroup Employment Outlook Survey (NYSE: MAN). Among employers surveyed, 16 percent plan to hire more employees from April through June. This number is offset by the 4 percent that plan to reduce payrolls while 72 percent of employers expect to maintain current staff levels and 8 percent indicate they are not sure of their hiring plans. This yields a Net Employment Outlook (NEO) of 12 percent. Research was conducted in January 2021 and the survey is the most comprehensive, forward-looking employment survey of its kind, used globally as a key economic indicator.

View the complete Q2 2021 U.S. survey results: ManpowerGroupUSA.com/MEOS

"Compared to Q1 2021 when the Net Employment Outlook was 23 percent, Raleigh-Cary, NC MSA employers have reported a weaker hiring pace," said Katherine Meyer of Manpower. "When looking at year-over-year expectations, hiring intentions have slowed down from when the Outlook was 27 percent."

	Increase	Decrease	Maintain	Unsure	NEO
Q2 2021 Current	16%	4%	72%	8%	12%
<b>Q1 2021</b> Q-over-Q	11%	4%	61%	8%	23%
<b>Q2 2020</b> Y-over-Y	29%	2%	68%	1%	27%

For the coming months of April-June employers are optimistic to hire in Professional & Business Services, Education & Health Services, Leisure & Hospitality and Government. In contrast, local employers expect a decrease in payrolls in Construction and Wholesale & Retail Trade. Durable Goods Manufacturing, Nondurable Goods Manufacturing, Transportation & Utilities, Information, Financial Activities and Other Services job prospects remain unchanged.

### U.S. Hiring Plans by Industry Sectors, Regions, Metro Areas and States

- Employers in all 12 U.S. industry sectors expect to add workers during the upcoming quarter: Leisure & Hospitality (+27%), Transportation & Utilities (+23%), Wholesale & Retail Trade (+22%), Nondurable Goods Manufacturing (+20%), Professional & Business Services (+19%), Construction (+15%), Education & Health Services (+14%), Financial Activities (+12%) and Durable Goods Manufacturing (+18%), Government (+9%), Information (+9%), and Other Services (+9%).
- Employers in all four U.S. regions report positive hiring plans for the next three months. The Midwest, West and South all report Outlooks of +18%, with the Northeast reporting an Outlook of +16%, unchanged for the previous quarter.
- Employers in Rhode Island (+29%), Wisconsin (+29%), Michigan (+28%),
   Vermont (+28%), and Arizona (+26%) report the strongest outlooks nationwide. Of the 100 largest metropolitan statistical areas, the strongest outlooks are expected Madison, WI (+38%), Deltona-Daytona Beach-Ormond Beach, FL (+37%), Minneapolis-St. Paul-Bloomington, MN (+33%), Allentown-Bethlehem-Easton, PA-NJ (+32%), and Provo-Orem, UT (+31%).

Complete results for the ManpowerGroup Employment Outlook Survey are available for download at <a href="ManpowerGroupUSA.com/MEOS">ManpowerGroupUSA.com/MEOS</a>. The next survey will be released June 8, 2021 and will report hiring expectations for Q3 2021.

\*The survey – conducted January 2021 – is the most comprehensive, forward-looking employment survey of its kind, used globally as a key economic indicator. The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.

#### ABOUT MANPOWERGROUP

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meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – Manpower, Experis and Talent Solutions – creates substantial value for candidates and clients across more than 75 countries and territories and has done so for over 70 years. We are recognized consistently for our diversity - as a best place to work for Women, Inclusion, Equality and Disability and in 2020 ManpowerGroup was named one of the World's Most Ethical Companies for the eleventh year - all confirming our position as the brand of choice for in-demand talent. SOURCE ManpowerGroup